

Sessions

Description

# Welcome, KNOWNpreneurs!

This page contains the recordings of and resources from each week's session.

## Orientation

### 1 – Business & Strategic Planning

[BBA Business Plan Workshop PDF](#)

### 2 -Managing your Business Finances – Budgeting

[Managing Your Business Finances – Part 1 – PDF](#)

[Managing Your Business Finances – Part 1 – Budget Worksheet](#)

### 3 – Managing your Business Finances – Recordkeeping, Bookkeeping & Financial Reporting

[Bookkeeping Worksheet](#)

[Managing Your Business Finances – Part 2 – PDF](#)

### 4 – KPI Update Session – In Person

### 5 – Diversity Procurement

[“Selling to Large Corporations and Other Large Organizations” Recording](#)

[“Selling to Large Corporations and Other Large Organizations” Presentation Outline](#)

### 6 – Website Development, Traditional & Digital Marketing &

## Branding

**7 – Productivity Mindset and Integration**

**8 – KPI Update Session – In person**

**9 – Session 1: Human Resources for Your Small Business  
Session 2: Business, Life, & Umbrella Insurance**

**10 – Community Economic Development Fund Access to  
Capital Overview**

**11 – New Haven Chamber Membership & Benefits**

**12 – KPI Update Session – In person**

**13 – Capability Statements**

**14 – Refining your elevator Pitch**

**15 – Corporate Wellness**

**16 – Graduation**

**Date Created**

February 4, 2022

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